

PRESS RELEASE - September 19th, 2024

Jekko France is born

The Company offers full sales, service, and technical consulting
for the whole Jekko range



The JDL trade fair will be the perfect stage for the official launch of **JEKKO FRANCE**, the new Company established to distribute the entire Jekko range in France.

The Company is shared by Matelev and CTELM Group, the French holding of Fassi Group, and will be managed by **Frederic Leclerc** and **Johanna Leclerc**, who are widely known in the crane market as experienced and competent professionals.

From its headquarters based in Saint-Fargeau-Ponthierry, Île-de-France, Jekko France will offer a **full spectrum of services**, including **expert sales guidance, top-tier maintenance, and specialized technical consulting** for the whole Jekko range, that spans from SPX mini cranes (2.8-8 ton) to JF articulated cranes (6.1-21.5 ton) and MPK minipickers (0.6-5 ton).

In addition to supplying top-tier products, Jekko France is committed to delivering **comprehensive services** that encompass sales, service, and consulting. The company's sales team provides expert guidance to help customers choose the best equipment for their exact requirements. Jekko France's service department ensures that all machineries are maintained in optimal condition, minimizing downtime and maximizing productivity.

Frederic Leclerc, Jekko France Chairman, comments "After several years of partnership between Fassi France and Matelev for the distribution of the Jekko brand, we are happy and excited to announce the creation of Jekko France. An alliance confirmed between Matelev and the Fassi Group in France to better respond to the French market and further develop the Jekko brand on our territory".

Arnaud Thieulin, director of the CTELM Group, comments "We are delighted to be able to continue developing the Jekko brand in France through this strong partnership. The creation of a dedicated joint entity with Matelev demonstrates the confidence we have in this brand and our strong ambition for the years to come."

"The truck-mounted crane sector is very large in terms of numbers, wider than the mini crane sector." **Alberto Franceschini**, Jekko Sales Director, said. "For years we have been very well represented initially by Miltra and then by Fassi France, which has a brand with an unquestionable reputation and is present in such a large market. This has allowed us to make ourselves known and make good use of the popularity of the Fassi brand.

In recent years Jekko has grown a lot in terms of popularity and quantity of machines produced. In a growing sector like that of mini cranes, with a different commercial logic from that of truck-mounted cranes, we felt that now was the right time for Jekko to redefine the brand positioning, separating it from the previous organisation.

We are sure that this will give greater prominence to our product, which in this way will be independent to move in the French market, trying to promote Jekko at a more capillary and sectorial level, which is fundamental for a product that is still a niche such as mini cranes.

We look forward to welcoming you at our next two events in **France**. First, join us on *18th and 19th September* at **Salonvert**, where we'll be at **stand 27**. Shortly after, *from 25th to 27th September*, we'll be at the **JDL Expo in Beaune**, at the Jekko France **stand A4** in the outdoor area.